

A photograph of an astronaut in a white spacesuit floating in space. The astronaut's helmet is prominent, reflecting the Earth. In the background, the large, cratered surface of the Moon is visible, along with a smaller view of Earth in the distance. The scene is set against a starry black sky.

#BeAnAstronaut
Campaign Toolkit
www.nasa.gov/astronauts

March 2020



Example · Follow

Washington, DC



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Example If you think you have what it takes to #BeAnAstronaut – apply to @NASA beginning March 2. Requirements and more at www.nasa.gov/astronauts ... more

#BeAnAstronaut

Thank you for agreeing to help spread the word that we're hiring a new class of astronauts! Between now and March 31, we encourage you to use the #BeAnAstronaut official hashtag and share the resources we mention below. Please take a moment to review our suggested posts and supportive links. By all means, make this your OWN! We plan to have fun with this campaign and hope you do as well.

NASA is getting ready to send the first woman and next man to the Moon as part of our Artemis lunar exploration program. To help us explore the Moon and get ready for humanity's next giant leap, human missions to Mars, we'll need a new generation of astronauts! Astronaut applications for the second #Artemis class of astronauts open on March 2. The final selection is expected in the spring/summer of 2021.

The next pages show a few ideas to get you started:

Messaging Suggestions



Want to #BeAnAstronaut? This month, @NASA is accepting applications for upcoming missions to the Moon and Mars. If you never try, you'll never know! www.nasa.gov/astronauts

Need some space? We've got the job for you! @NASA is accepting applications to #BeAnAstronaut. Apply now through March 31: www.nasa.gov/astronauts

If you think you have what it takes to #BeAnAstronaut – apply to @NASA beginning March 2. Requirements and more at www.nasa.gov/astronauts

Do you ever dream about exploring places like the Moon & Mars? @NASA is accepting applications to #BeAnAstronaut. Apply now through March 31: www.nasa.gov/astronauts

If you ever wanted to #BeAnAstronaut - @NASA is now hiring! Apply at www.nasa.gov/astronauts

Put the final touches on your resume – @NASA is accepting applications to #BeAnAstronaut. Find out if you have what it takes to become an astronaut: www.nasa.gov/astronauts

Don't let your opportunity fly by – apply now to #BeAnAstronaut with @NASA. Join #Artemis missions to the Moon and beyond! Apply now: www.nasa.gov/astronauts

Take your STEM degree out-of-this-world! @NASA will accept applications to #BeAnAstronaut March 2-31. Join them on #Artemis missions to the Moon & beyond! www.nasa.gov/astronauts

RESOURCES

CAMPAIGN IMAGES & HASHTAGS

#BeAnAstronaut Image Gallery - <https://go.nasa.gov/3a7n3RT>

CAMPAIGN HASHTAG - #BeAnAstronaut

CAMPAIGN WEBSITE - www.nasa.gov/astronauts

CAMPAIGN VIDEOS & ARTICLES

Astronaut Recruitment Video - go.nasa.gov/384Di0J

Most Recent Astronaut Class - <https://go.nasa.gov/32zjTUr>

Signs You Might Be Ready To Be A NASA Astronaut -
<https://go.nasa.gov/32vEadu>

Myths About Becoming An Astronaut -
<https://go.nasa.gov/2ToVIUO>

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